

# IMPLEMENTATION OF A DAILY VIGNETTE

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ASFINAG Maut Service GmbH

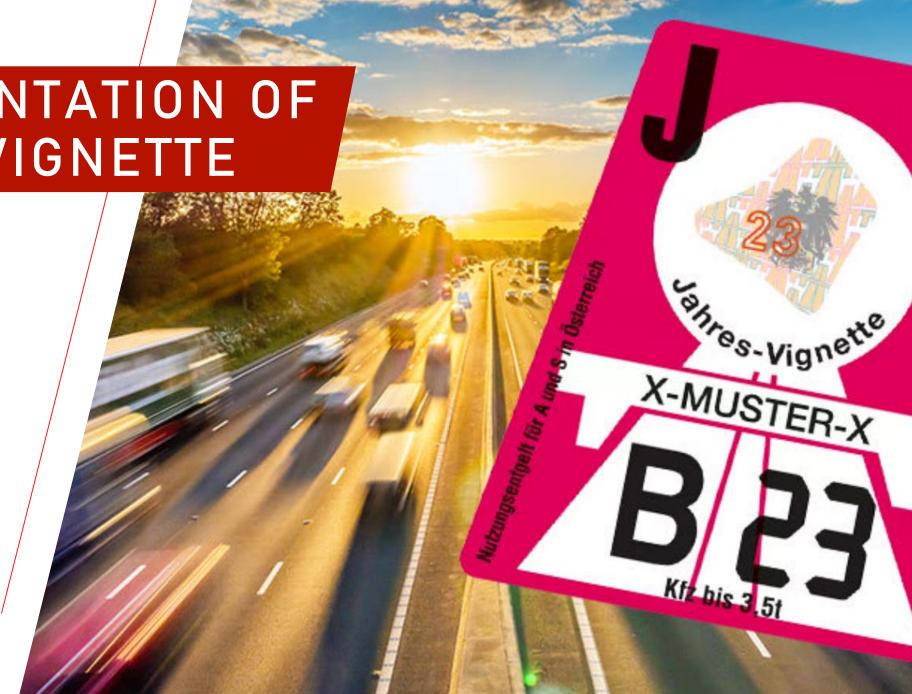
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## **IMPLEMENTATION OF** A DAILY VIGNETTE









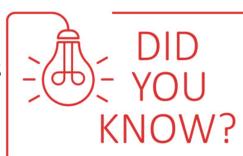
## About ASFINAG

ASFINAG is your reliable partner on Austria's motorways and expressways.

Main tasks: planning, funding, building, maintaining, operating and collecting toll along almost 2,249 kilometres of motorways and expressways in Austria.

ASFINAG was founded in 1982 and is fully owned by the state.

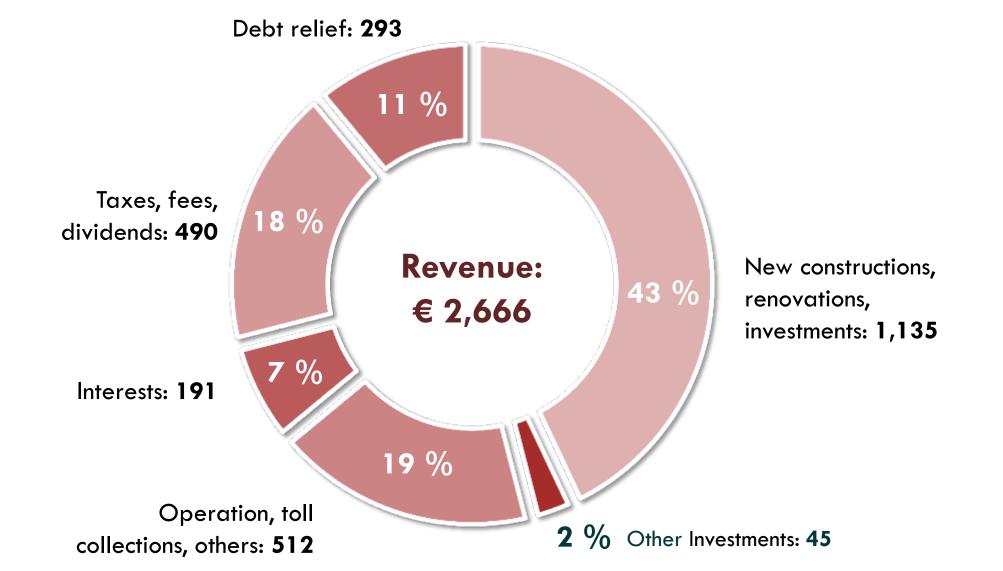
However, ASFINAG is financed by toll revenues and does receive financial subsidies from the state budget.





# How ASFINAG's revenue is disbursed(In million Euros)





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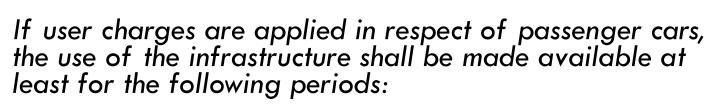
Status: Balance 2022, 26.4.2023



## **INITIAL SITUATION**

DIRECTIVE (EU) 2022/362 Article 7a (3)

Implementation within 24 months (latest March 2024) !



## ... a day,

- ... a week or 10 days or both,
- ... a month or two months or both,
- ... and **a year**.



## DIRECTIVE (EU) 2022/362



#### **CHALLENGE**

Article 7a (3)



... the two-monthly rate shall not exceed 30 % of the annual rate,
... the monthly rate shall not exceed 19 % of the annual rate,
... the 10-day rate shall not exceed 12 % of the annual rate,
... the weekly rate shall not exceed 11 % of the annual rate and
... the daily rate shall not exceed 9 % of the annual rate.



Limitation of user charges is challenging for ASFINAG – which has to be implemented within the Austrian Federal Road Tolls Act!





## **COORDINATED PROPOSALS**

✓ Validity as of now

- In general, ASFINAG customers (excluding companies) have a right of contract cancellation when purchasing a digital vignette;
  - → this means: all ASFINAG digital vignettes are only valid from the 18<sup>th</sup> day on after purchase
- Clarification of the right of contract cancellation according to Remote and External Business Act (FAGG / Fern- und Auswärtsgeschäftegesetz) by means of legal expert opinion in order to be able to offer a daily vignette that goes into "immediate effect".
- Advantages: Customer-friendly, suitable for spontaneous customers, common throughout Europe, etc.
- Validity selectable by day
- ✓ Only available as a digital vignette
- Daily vignette not restricted to transit traffic only
- ✓ Valid for only **one calendar day** (without a tolerance period)





## VALID FOR ONE CALENDAR DAY (WITHOUT A TOLERANCE PERIOD)



## Important aspects for choosing a calendar day:

- Embedding in existing system, to have a certain analogy to the existing ASFINAG toll products (10-day vignette, 2-month vignette and annual vignette
  - → a vignette is either completely valid or not valid on a given day, regardless of the time of day
- Even by granting a tolerance period, over-midnight trips are still problematic due to the pre- and post-trip time of the one-day vignette (tolerance for e.g., traffic jams).

#### PROS

No reimbursement in case of cancellation after validity start date (smallest unit = day)

Validity period / end clearly understandable for customers

Easy purchase without entering time / less errorprone

#### CONS

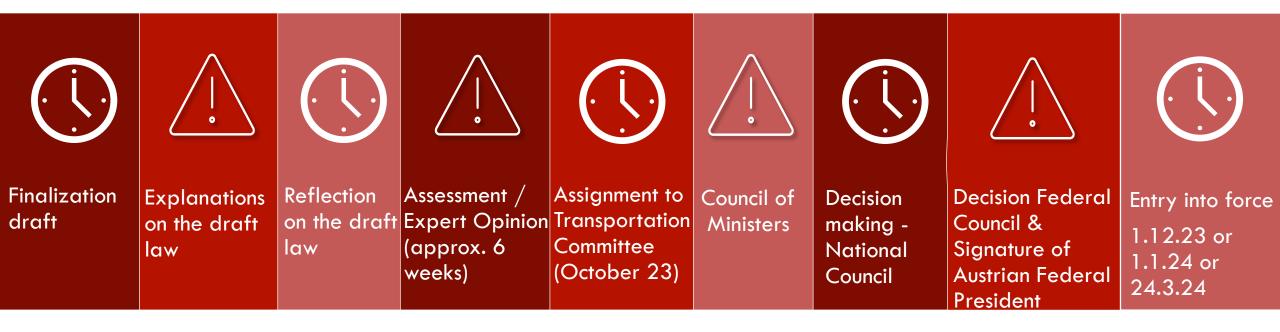
Less flexibility for customers (validity period not flexibly selectable)

Two daily vignettes / one 10-day vignette are required for over-midnight journeys





### **TIMELINE – FEDERAL ROAD TOLLS ACT AUSTRIA**





## **NECESSARY STEPS TO ENSURE SALES OF THE DAILY VIGNETTE**

After all the formalities have been clarified, decided / resolved:

- Promotion of the ASFINAG Webshop and APP
- Implementation for sale at ASFINAG toll booths
- Sale at the vending machines for digital vignettes



Information campaign to inform customers in the most effective way



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# THANK YOU

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