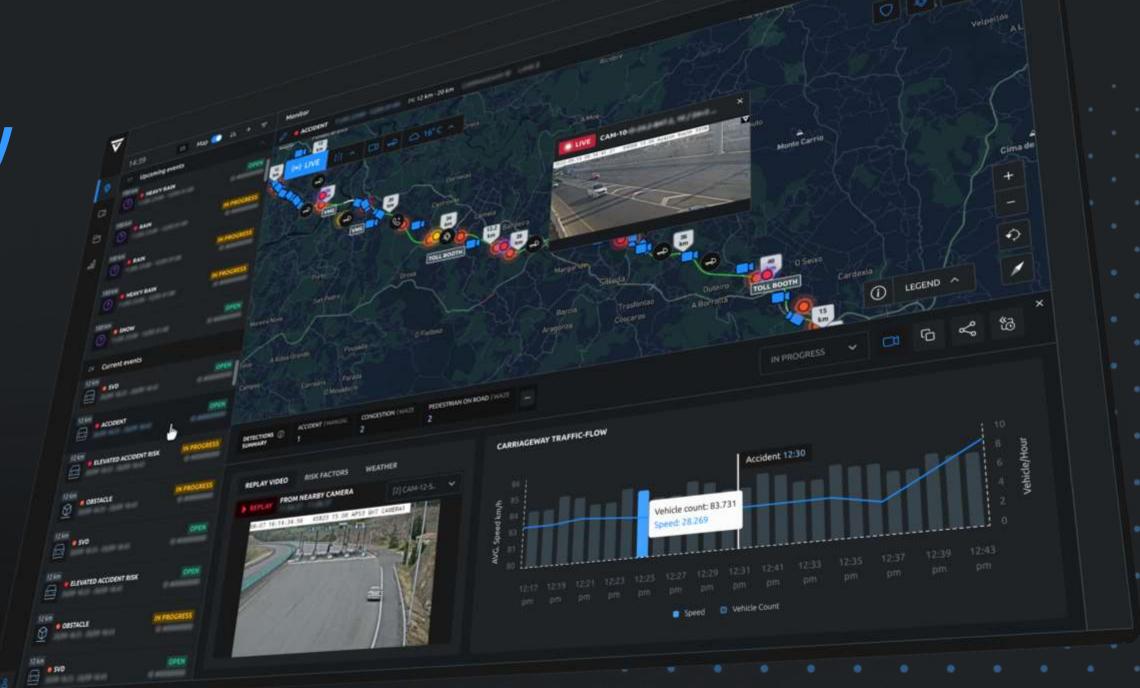




# Enhancing Road Safety with Innovative Solutions

Jacob Rainbow
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Valerann







#### The Problem in Numbers

1.35
MILLION

€8.1

1 in 70

+13.3%

### What are the available options?





- Dispatch Patrol Vehicles
- Change VMS
- Close / Open lane
- Divert Traffic



- Optimise Existing Roadside Infrastructure
- Install new Sensors
- Develop new Safety Features

### Data Challenges



VOLUME

**PARTIAL** 

**NOISY** 

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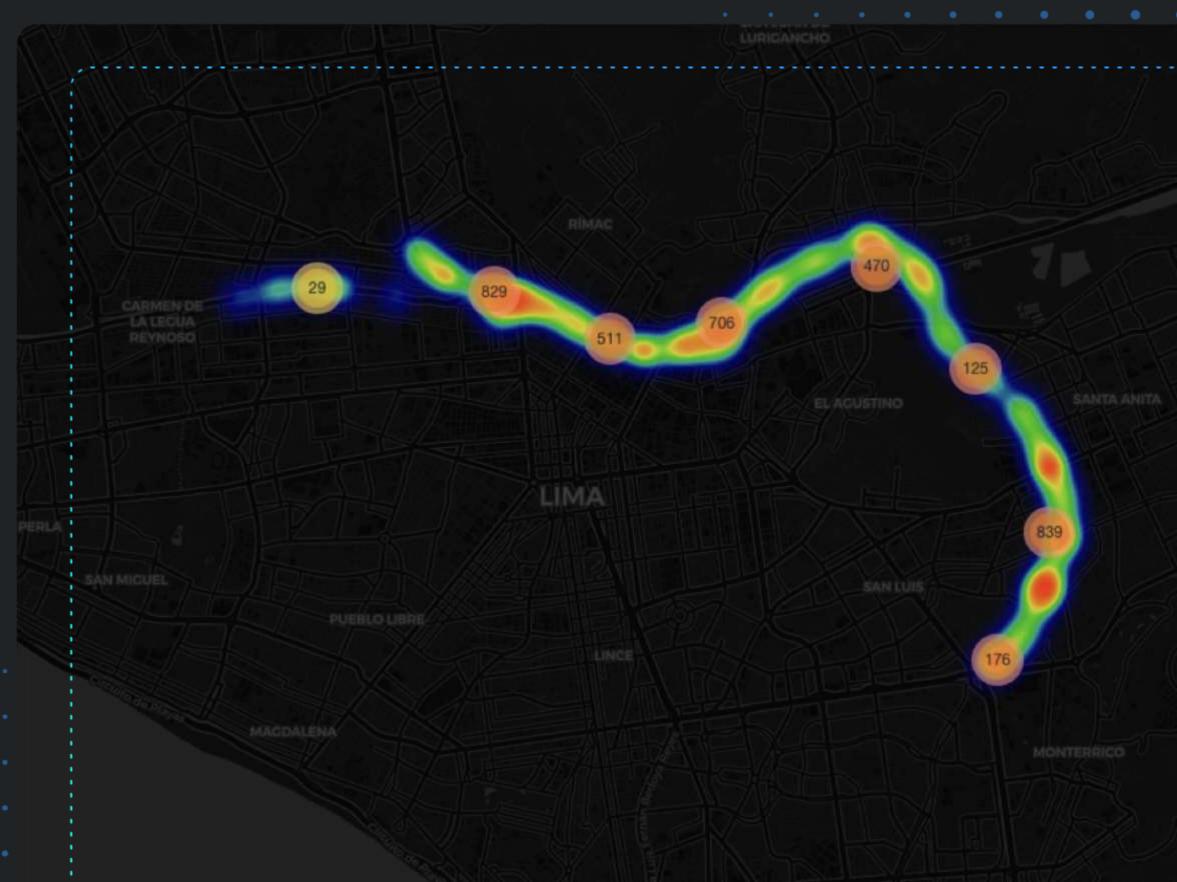






### Predict Risk

- Day one risk model
- Draws immediate insights from millions of historical incidents





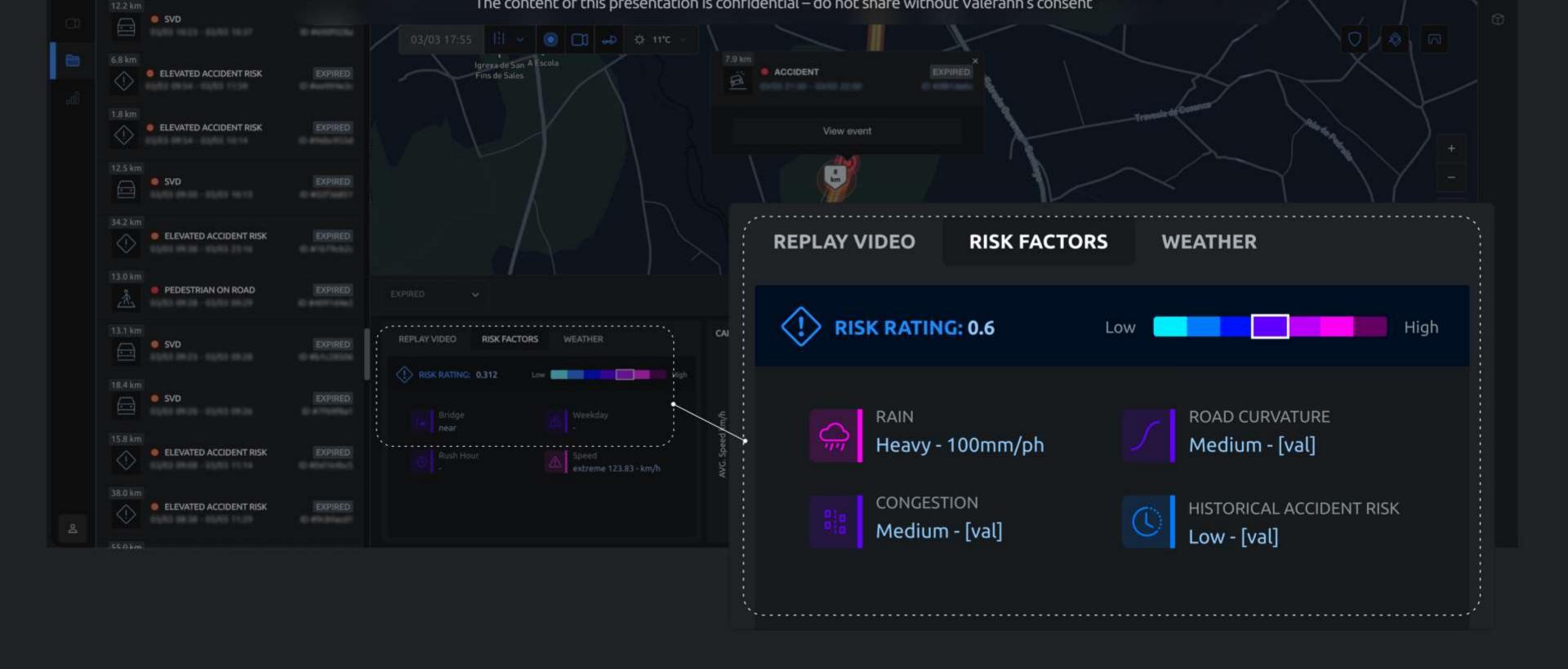
### Ensemble Approach

- Machine Learning Models
- Expert Model
- Fusion Model

"I know from experience that an Easterly crosswind in this bridge makes accidents more likely."

"Historically, this bridge is associated with a high number of collisions on Friday rush hours in December."

Elevated Accident Risk at PK24 between 5pm and 6pm



Easy to understand risk factors in plain english



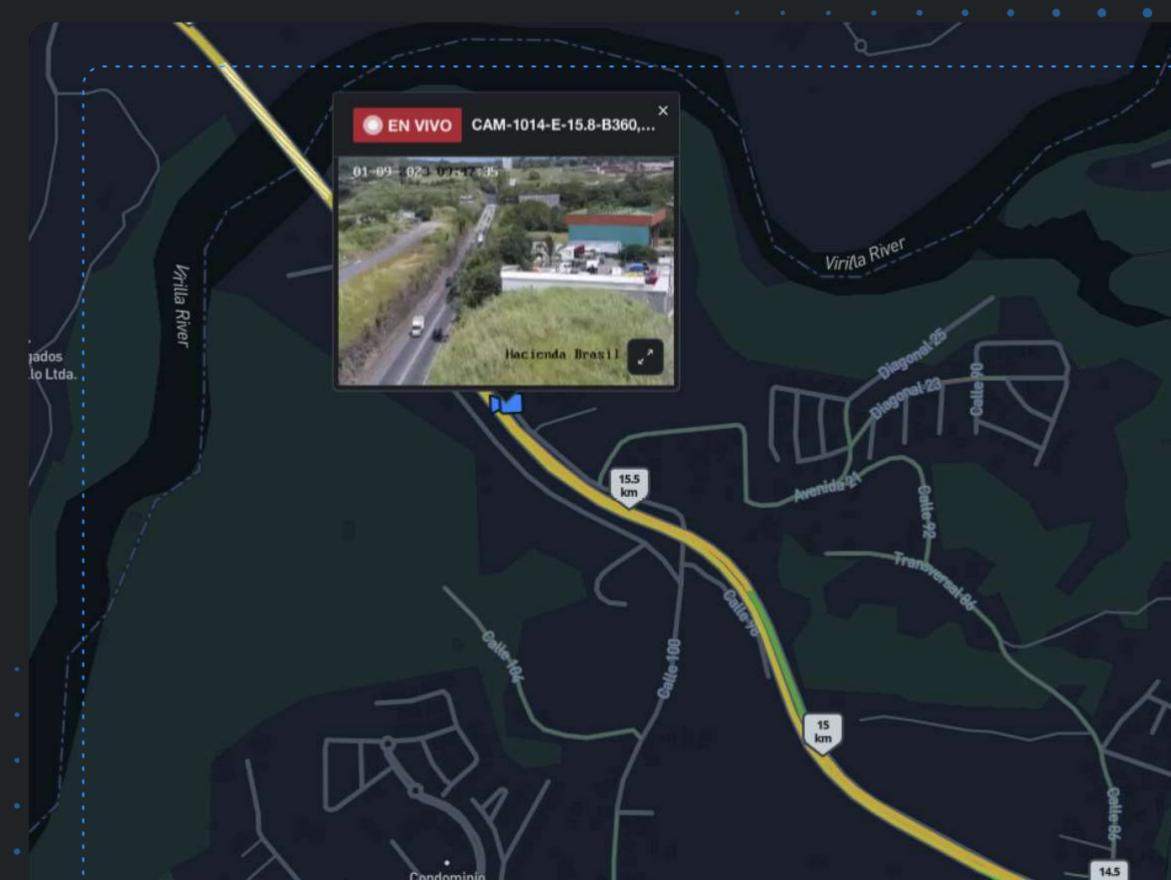


## Tool #2: PROVIDE CONTEXT



### Provide Context

- Severity of an accident is context dependent
- Traffic flow and weather are highly localised





### Weather Fusion

- Visibility from Cameras
- Integration with Weather Station
- Integration with APIs

### **Trigger Warning:**High Speed Car Crash



### Traffic Fusion

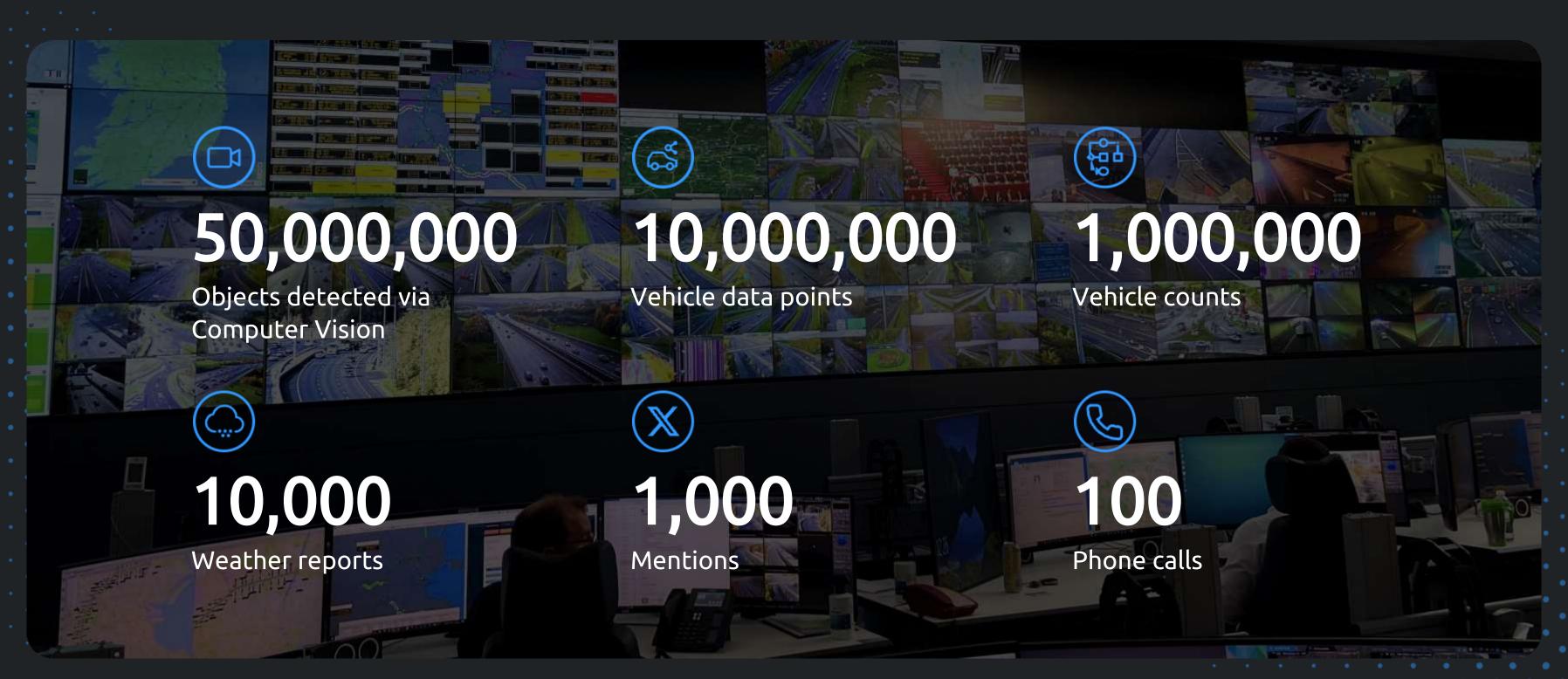
- Vehicle counts from Loops and Cameras
- Local speeds from APIs
- Fill in blind spots



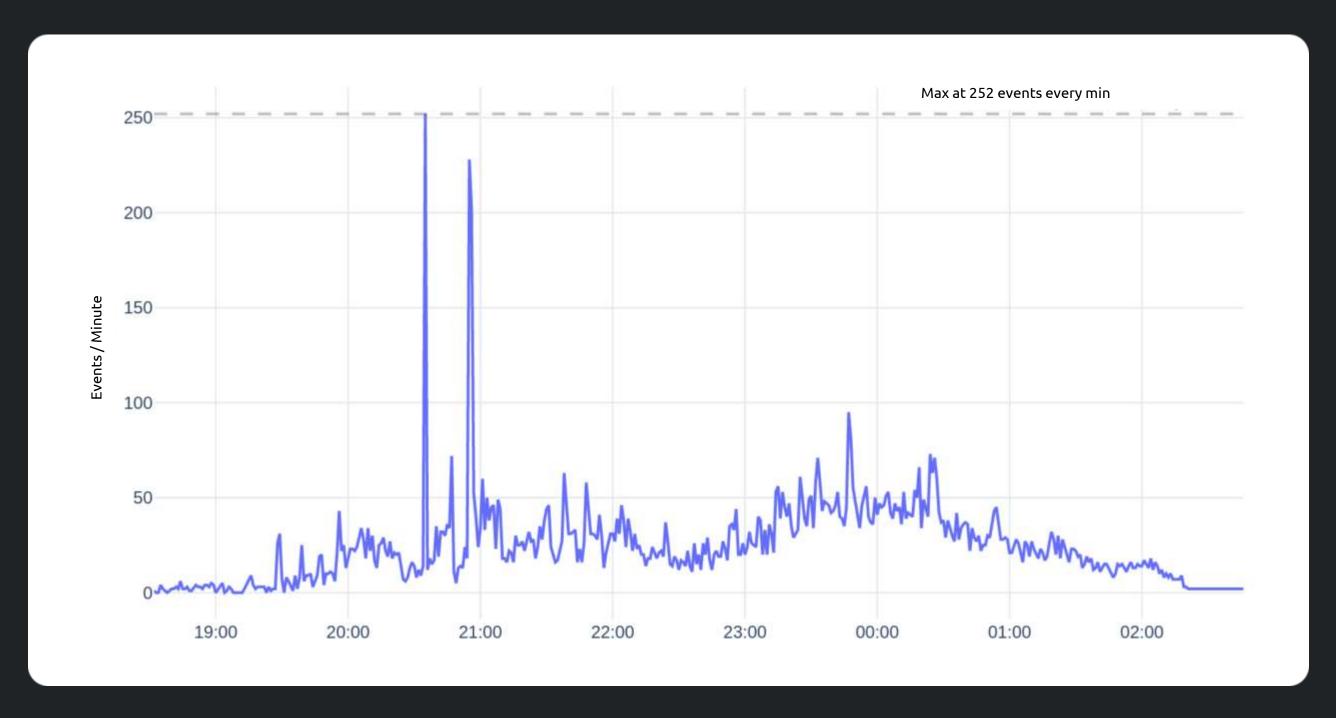


### Big data has led to information overload & alert fatigue









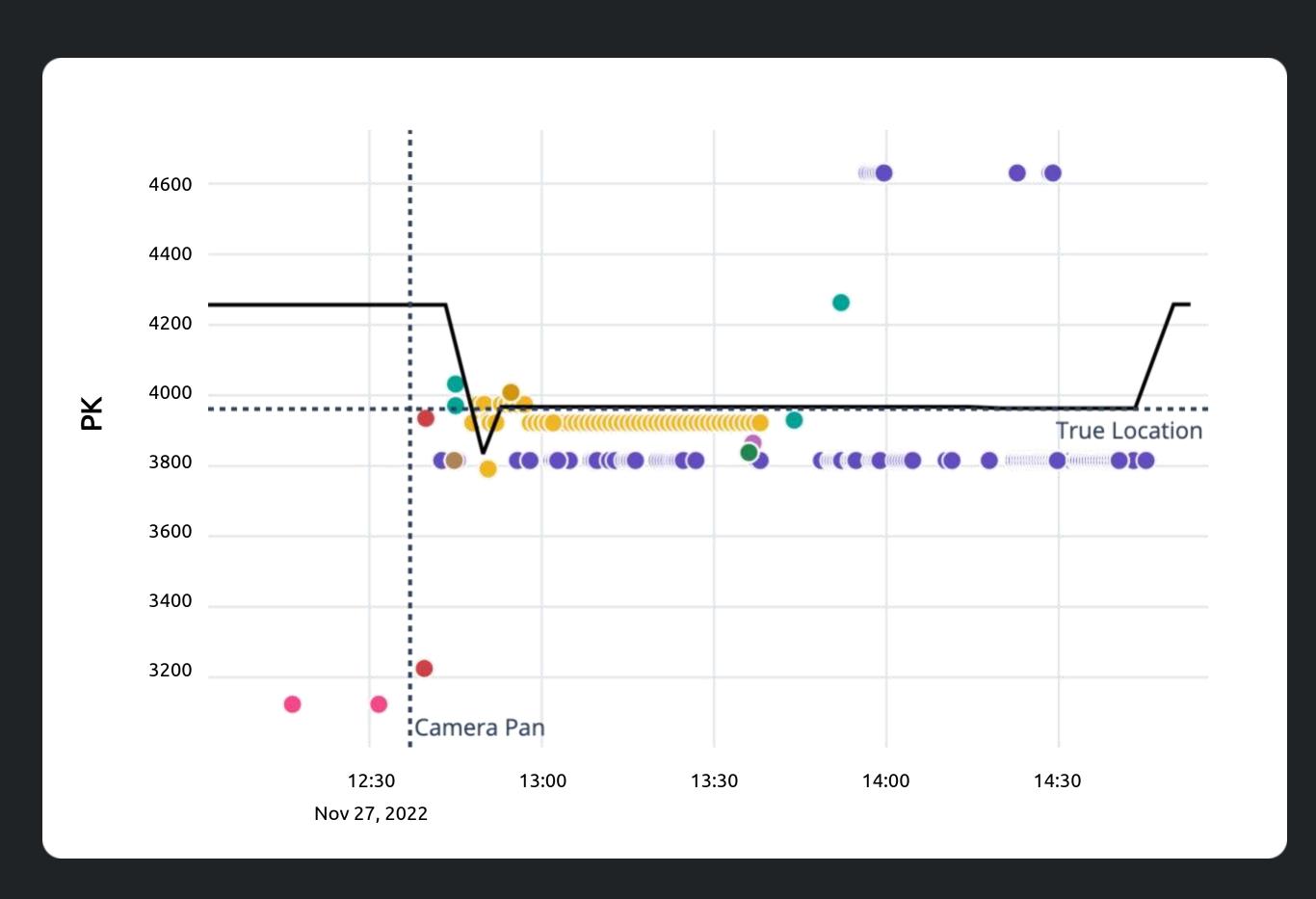
200+ peak events per minute, nearly 1 events every second sustained over hours.

Information overload without Fusion

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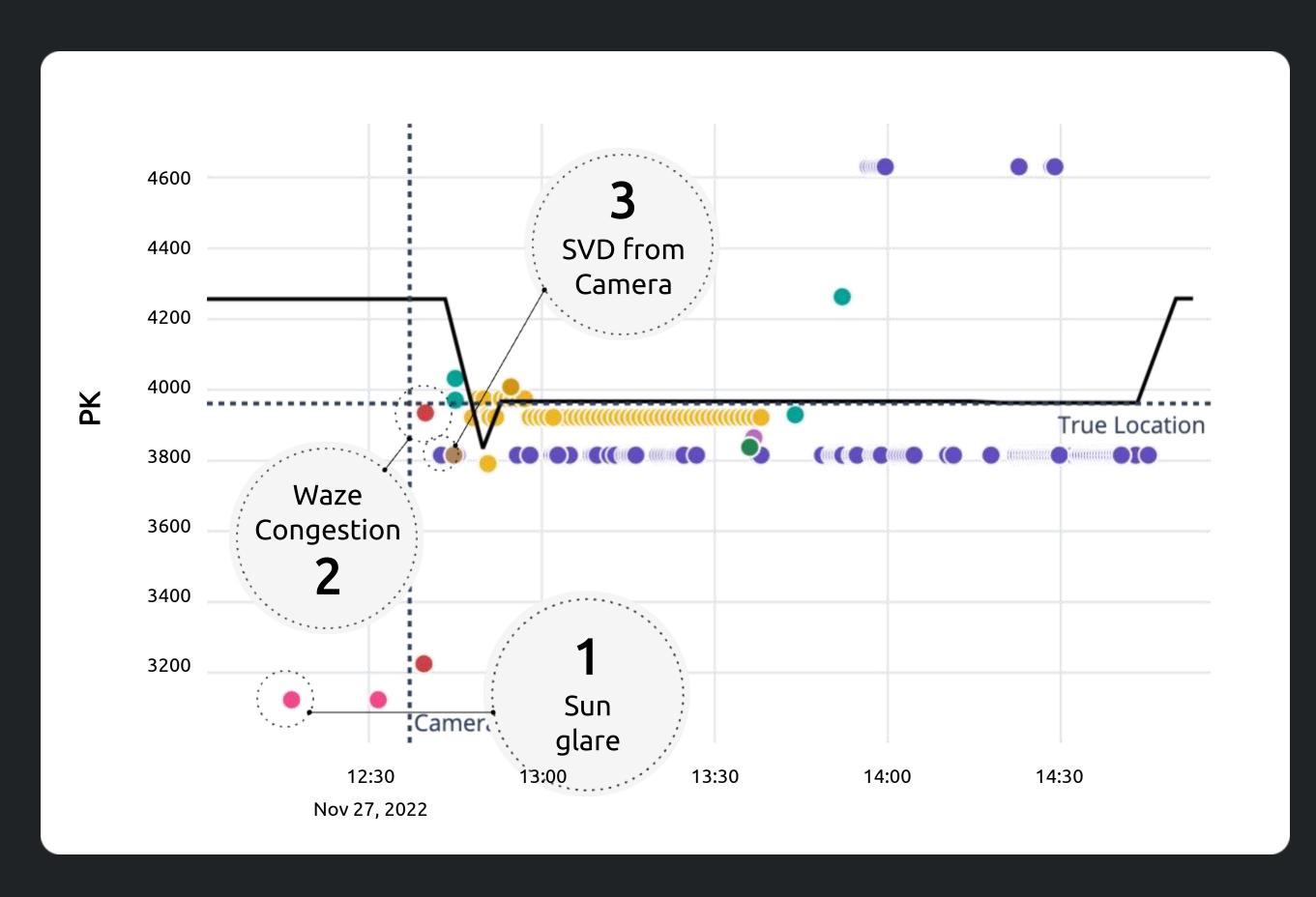
# Trigger Warning: High Speed Car Crash





- Camera SVD
- Waze Major Accident
- Waze Congestion
- Waze Road Work
- Waze Accident
- Waze Severe Congestion
- Waze Undefined Interference
- Camera Potential Reduced Visibility
- Camera Pedestrian On Road
- Ambulance

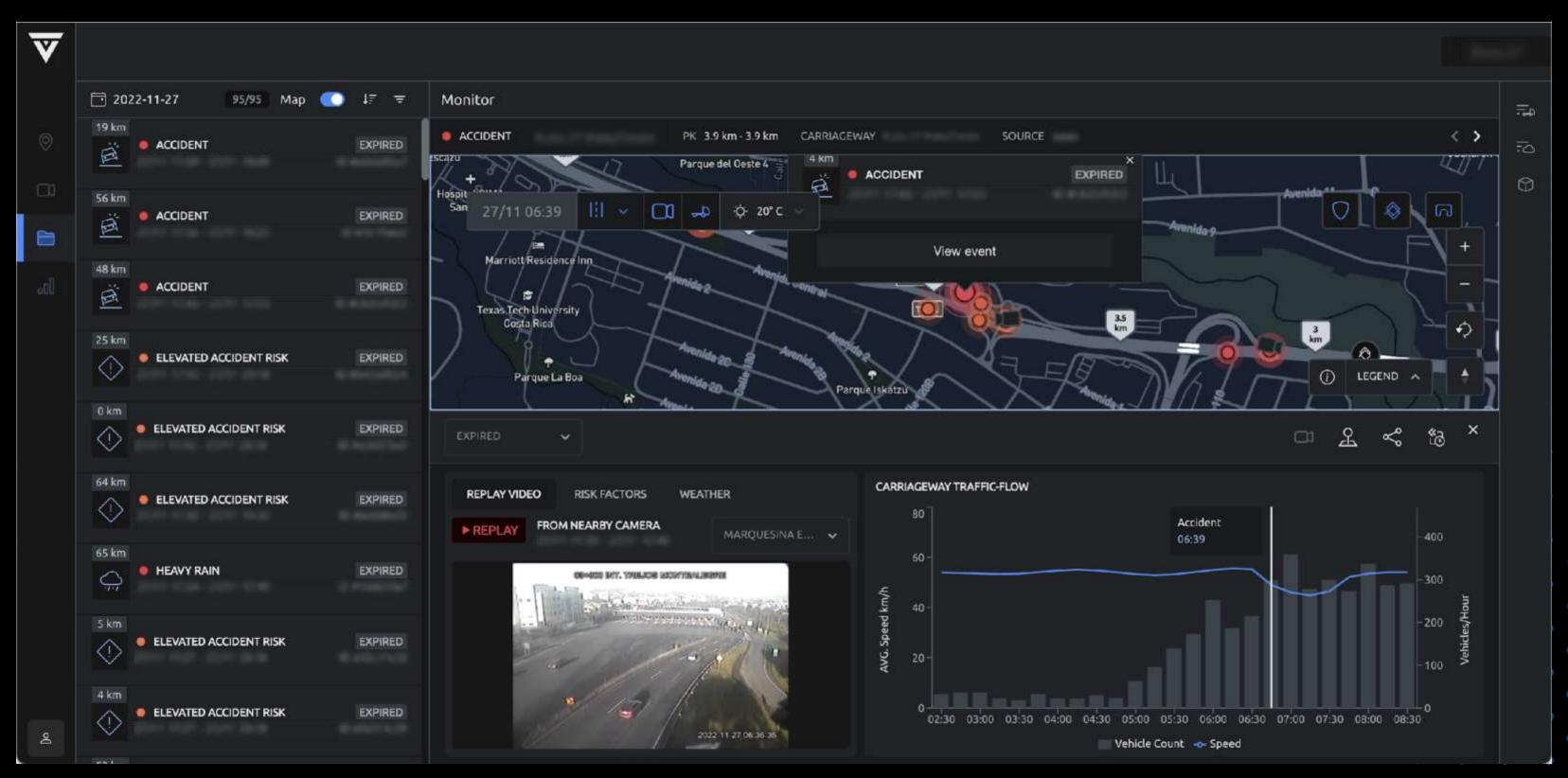




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### **Reduce Noise**

- 93% compression mitigates alert fatigue
- Fuzzy logic Fusion Engine allows infinite customisation





#### A LANTERNN BY VALERANN™ USER:

"By having early road incidents notifications, we are able to shorten our response time, also on parts of the road where we don't have ITS infrastructure"



88%

Improvement in response relevance

25%

Improvement in response time

95%

Incidents raised to Operator within 5 minutes

The content of this presentation is confidential – do not share without Valerann's consent





### THANKYOU

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