



# IMPROVING TOLLING PERFORMANCE WITH ANALYTICS

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BRISA

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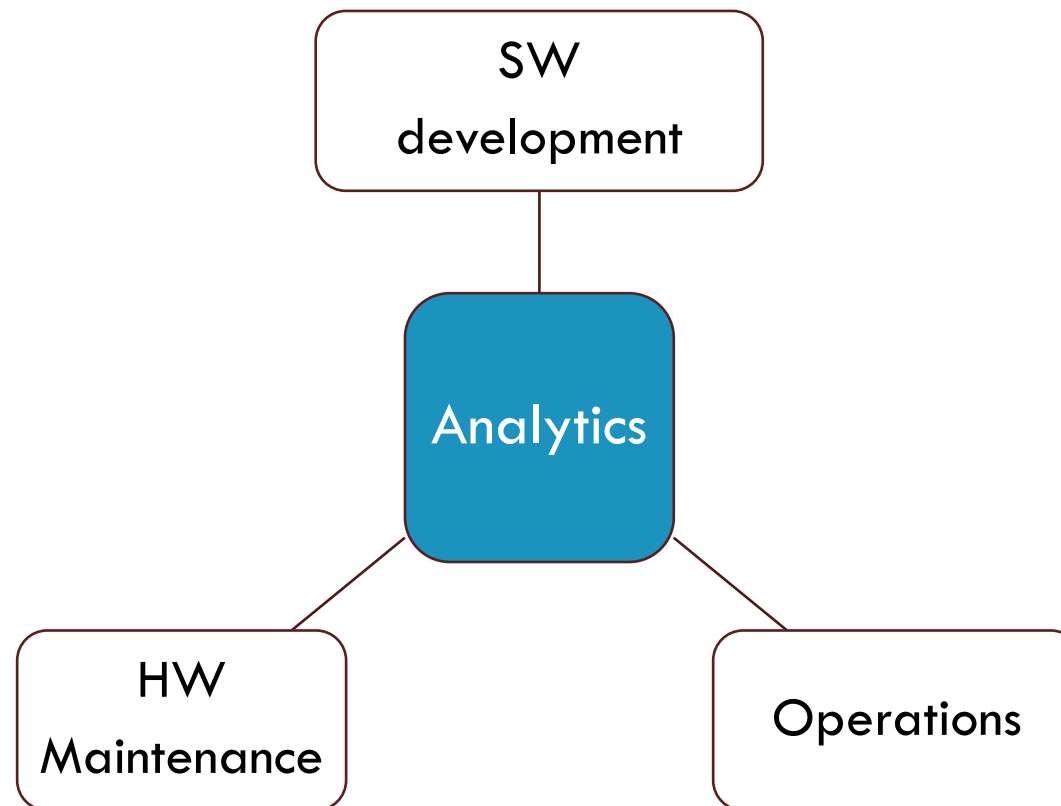


YAVUZ SULTAN SELİM BRIDGE  
AND  
NORTHERN RING MOTORWAY



# Setting the goal

Increasing the performance and efficiency of toll collection, while improving the quality of customer service



# Key performance indicators

## ETC

DSCR performance  
LPR performance  
Availability

## AUTOMATIC

Automation level  
Availability  
Throughput  
Resources

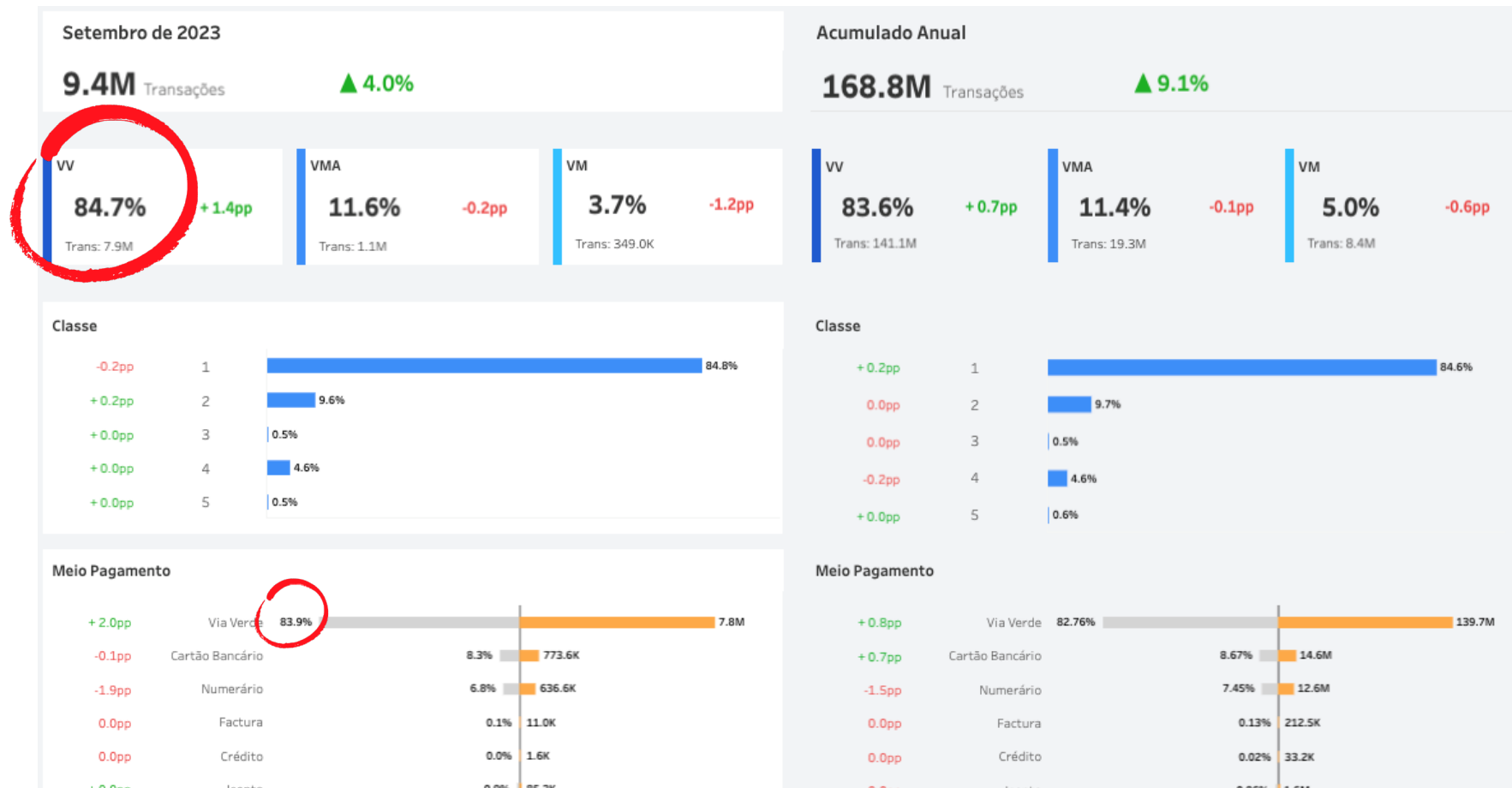
## MANUAL

Throughput  
Resources

Effective charging | Efficient operations | Quality of service

# Tolling profile

## Toll transactions by September 14, 2023 in comparison with September 2022



84.7% ETC transactions



# Key performance indicators

## ETC

DSCR performance  
LPR performance  
Availability

## AUTOMATIC

Automation level  
Availability  
Throughput  
Resources

## MANUAL

Throughput  
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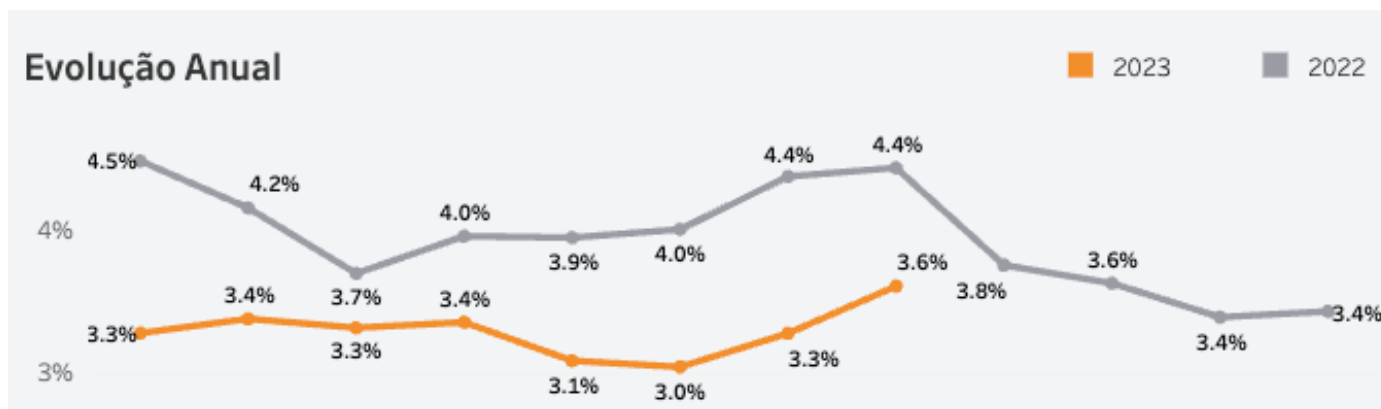
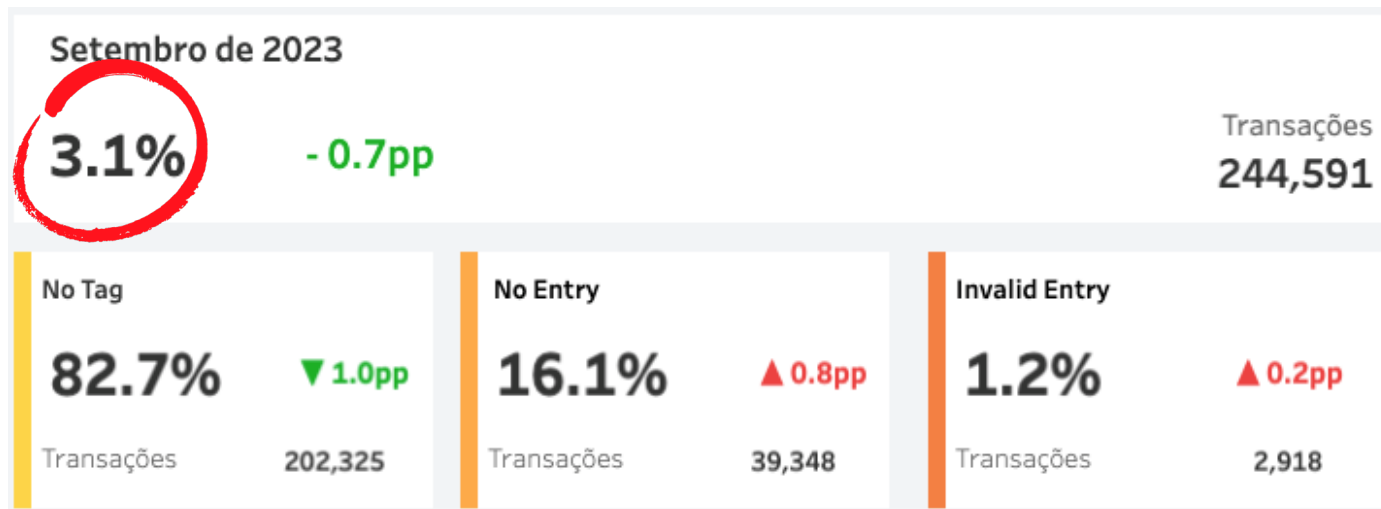
Effective charging

Efficient operations

Quality of service

# DSCR performance

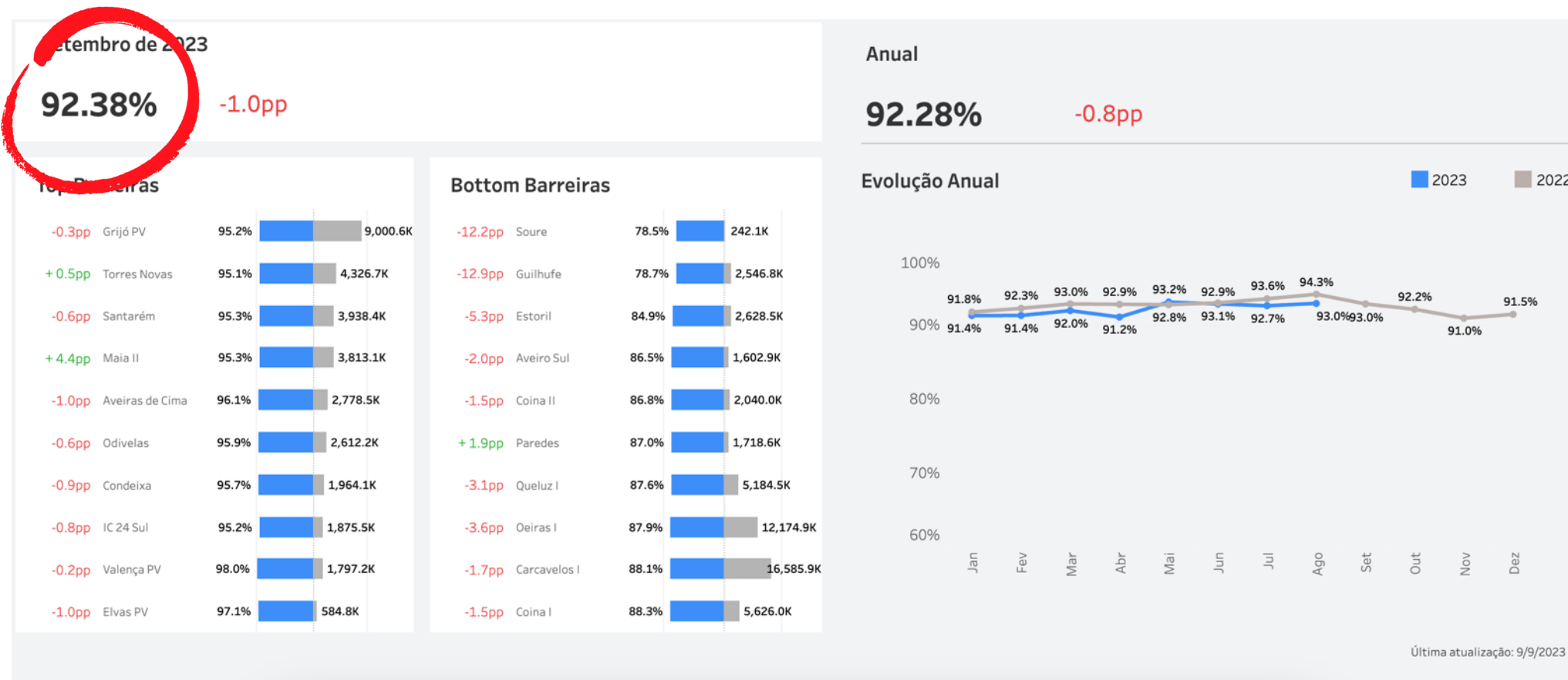
## Incomplete ETC transactions (free-flow schema)



3.1% of ETC transactions are incomplete

# LPR performance

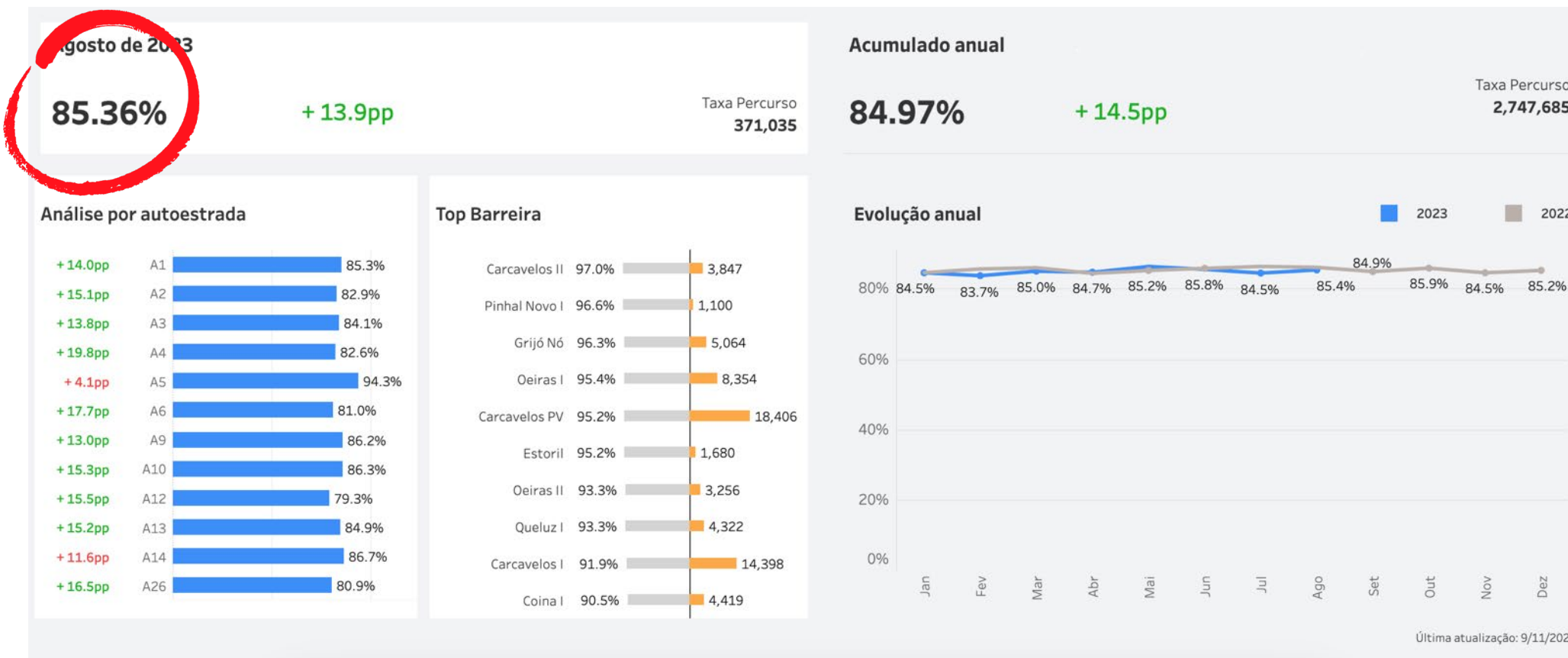
## Enforcement LPR (for incomplete transactions)



92.4% of ETC incomplete transactions with automatic LPR

# ETC performance

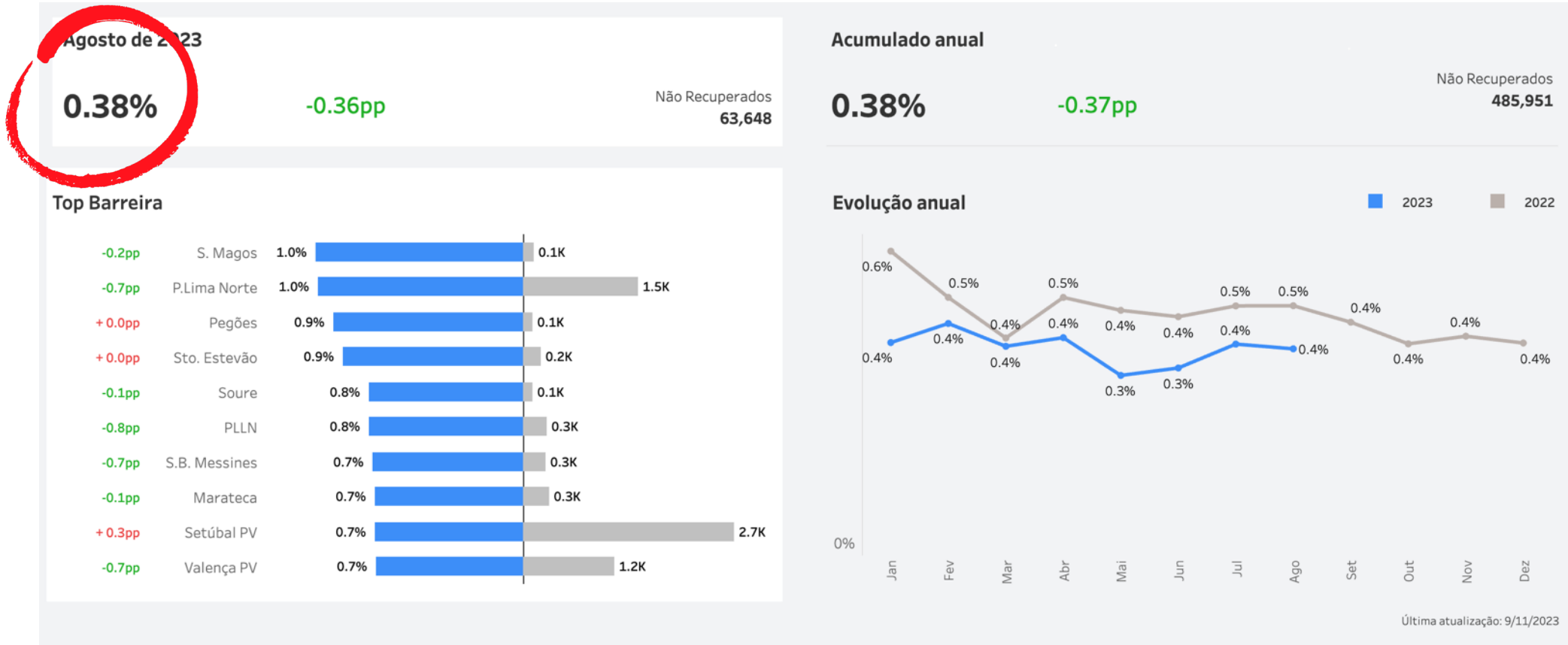
## Recovery rate (for incomplete transactions)





# Effective charging

## Rate of revenue loss



Less than 0.4% of revenue loss in ETC

**Future works**

# Advanced analytics

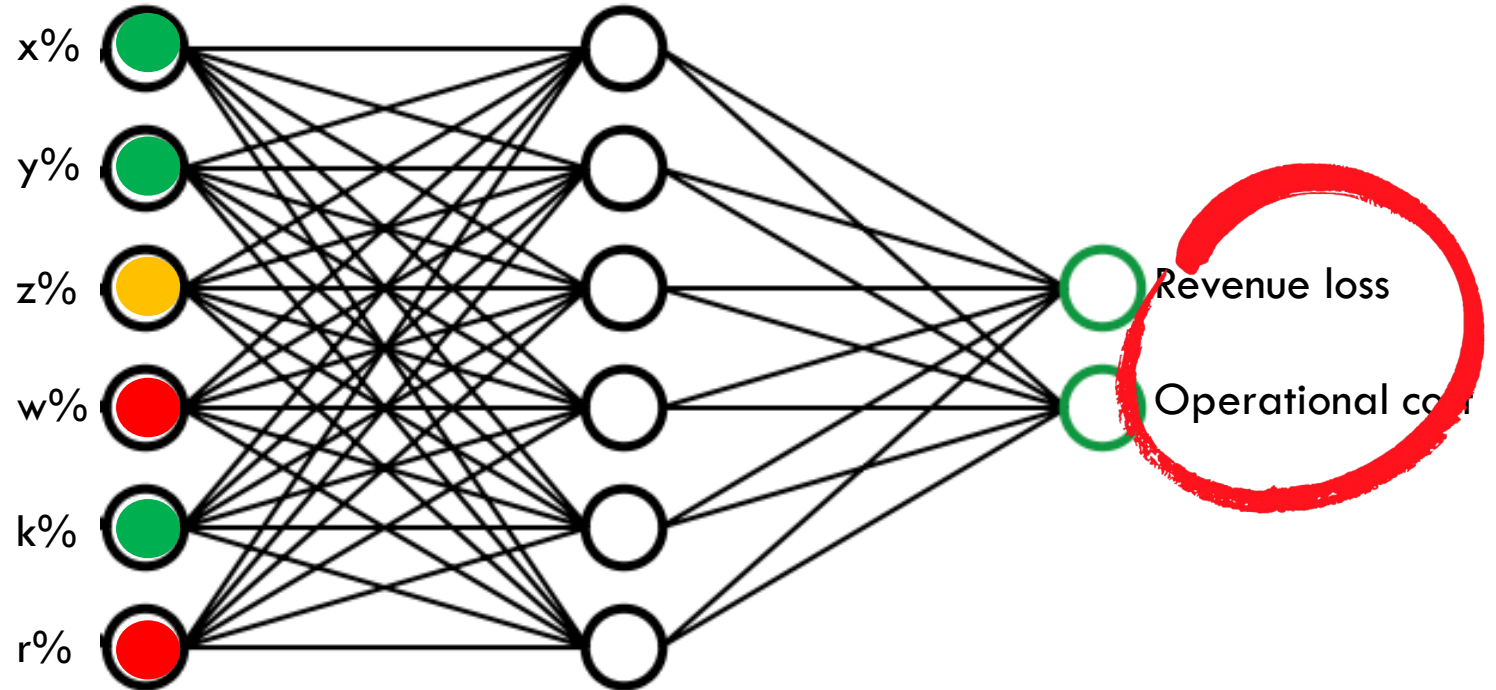
## Demand forecasting



# Advanced analytics

## Prescriptive analytics

1. DSRC performance (exit lanes)  $x\%$
2. DSCR performance (entry lanes)  $y\%$
3. LPR performance (exit lanes)  $z\%$
4. LPR performance (entry lanes)  $w\%$
5. Recovery rate  $k\%$
6. ...  $r\%$



What happened? → What will happen? → What to do to avoid it?

# Conclusions

Recursive analytics can drive the innovation in tolling.

Advanced analytics can go further, anticipating and changing the future.



# THANK YOU

**Improving tolling performance  
with analytics**

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